



At Ford, we are committed to providing our customers with the vehicles they need, while continuing to research and develop new ways to improve the quality of our environment. This commitment is part of the Ford Fleet Difference.

Whether you, your company or government agency is considering Electric Vehicles for economic benefits, environmental reasons, or to respond to legislation, we at Ford know you want these vehicles to be practical, durable and reliable.

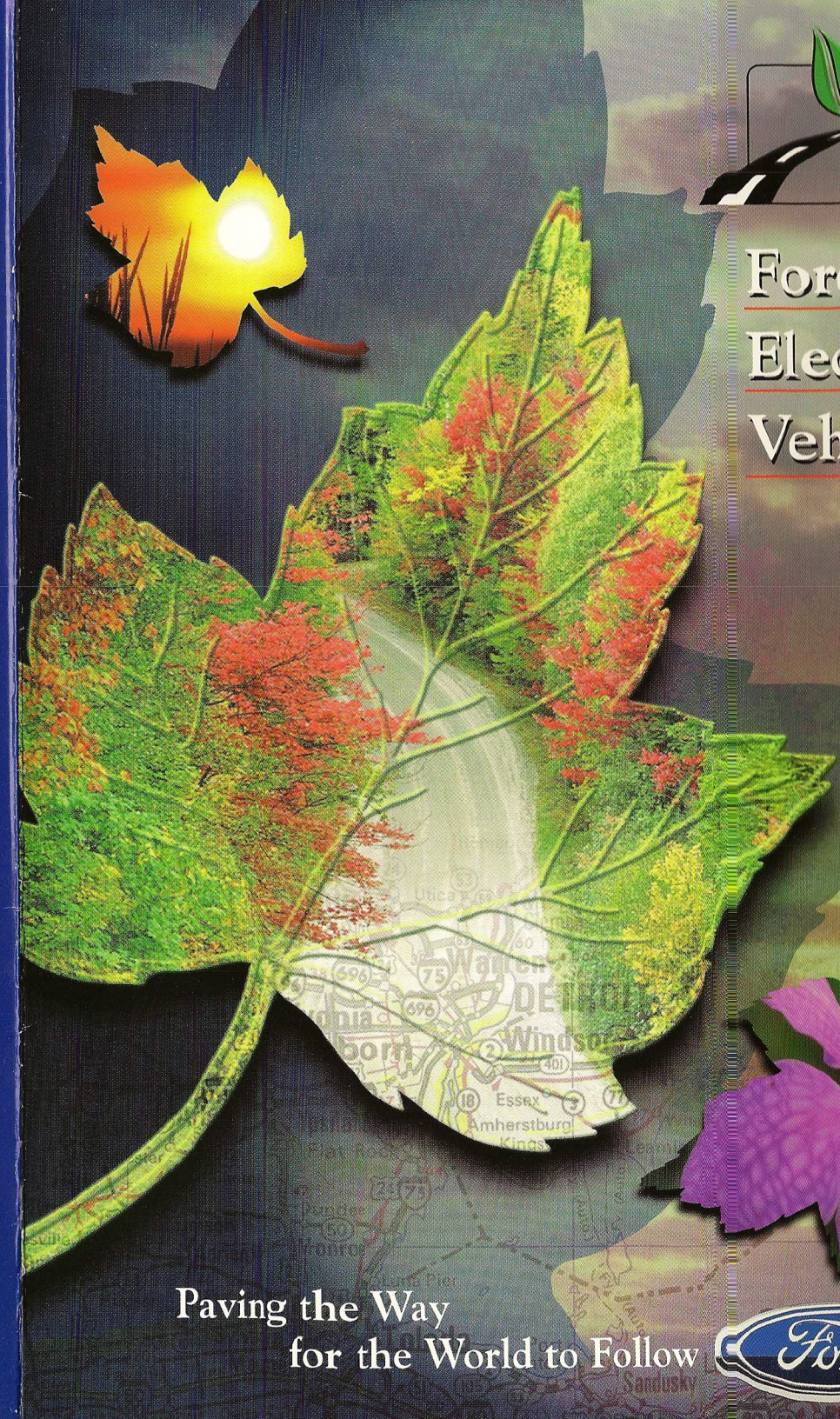
Nobody offers more alternatives in alternative-fuel vehicles.

1-800-ALT-FUEL

 North American Fleet Operations

134225

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Ford
Elect
Veh

Paving the Way
for the World to Follow





Overview of the Ranger EV

The Ford Ranger EV has been built with our customers in mind. This truck includes features customers have come to expect:

- Cargo carrying capacity
- 4-wheel ABS
- Dual air bags
- Usable payload
- Climate control

Additionally, the Ranger EV includes components unique to electric vehicles, such as:

- Regenerative braking
- On-board conductive battery charger
- Reprogrammable electronics
- Electrohydraulic power steering
- Optional battery heater

More and more, environmentally conscious fleet executives are investigating the advantages of alternative-fuel vehicles. And no automotive company offers a wider selection than Ford. The 1998 Ranger EV is another example of Ford's pledge to provide the right vehicles with the right fuels at the right time. For the latest information on quality Ford AFVs, including the 1998 Ranger EV, call 1-800-ALT-FUEL.

The Vehicle:

Model year	1998
Bodystyle	Styleside, regular cab pickup
Wheelbase	Short wheelbase
Payload	700 lbs.

Battery:

Type	Sealed lead acid
Voltage	39x8 volt modules; 312 volt system
Battery energy capacity rating @ FUDS	23 kwh (19 kwh at 85% discharge)
Charger	On-board, 240 volt/30 amp

Powertrain:

Motor	90 hp, high-efficiency 3-phase AC induction
Transaxle (integrated with motor)	Single-speed, rear-wheel drive

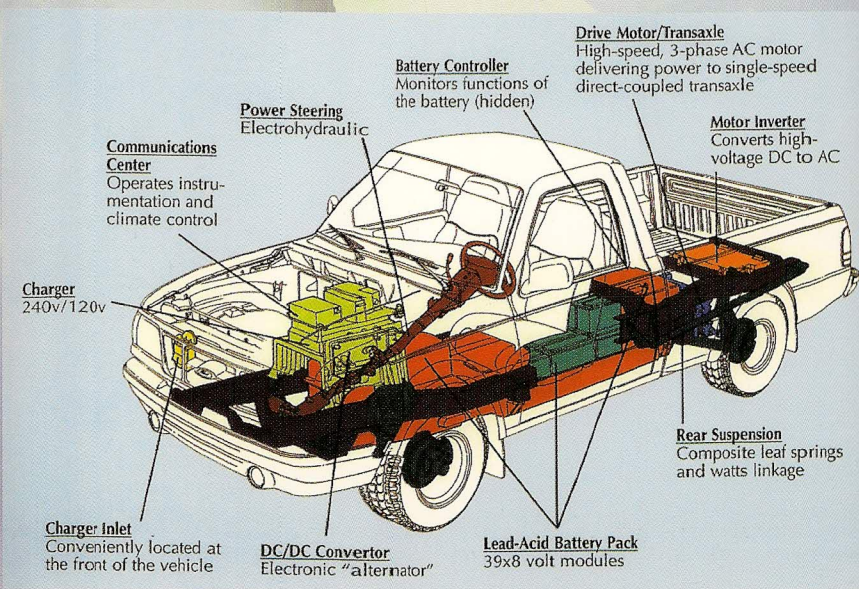
Performance:

0-50 mph acceleration	<12.5 seconds (Gasoline Ranger <12 sec.)
Rated top speed (governed)	75 mph
Range - FUDS cycle @ 72°F without A/C or heater operation	58 miles
Customer range @ 72°F	50 miles
Customer range @ 32°F including heater	35 miles

Warranty*:

Vehicle	Same as 1998 gasoline powered Ranger
Batteries	2-year warranty; prorated in second year

* See your dealer for details on these limited warranties.



Best-Selling Compact Pickup Truck

The 1998 Ford Ranger EV pickup truck is based on the best-selling compact pickup truck in the U.S., the Ford Ranger. The electric Ranger incorporates many of the same design features as the gasoline Ranger.

Built Ford Tough

The Ranger EV is powered by proven, cost-efficient lead acid batteries and equipped with third generation, electric vehicle specific, powertrain components and electronics. This 1998 production vehicle comes with a Full New Vehicle Limited Warranty and, just like the gasoline Ranger, is designed and tested to be reliable and Built Ford Tough.

AFVs Mean Smart Business

By choosing alternative-fuel vehicles for your fleet, you may benefit from governmental or fuel industry incentives and lower fuel costs. Your purchase may help to reduce our dependence on oil and help keep the environment clean. By choosing Ford, you benefit from our commitment to product quality and additional financial incentives available on certain vehicles throughout the year. Order early, you may be eligible for bigger savings.